

# DR. MARK A. PETROFF

LAKE OSWEGO, OR



## PETROFF CENTER

AMERICAN BOARD  
OF FACIAL PLASTIC AND  
RECONSTRUCTIVE SURGERY



Pacific Northwest patients seeking a change of face have come to rely on the **skill and artistry** of Dr. Mark A. Petroff. For nearly **two decades**, this Oregon native—who is board certified in facial plastic and reconstructive surgery, as well as otolaryngology—has dedicated himself to facial procedures, including facelift, blepharoplasty and rhinoplasty surgeries. His impressive credentials are direct testaments to his **specialized training**.

## PROCEDURES PERFORMED

- Facelift
- Blepharoplasty
- Rhinoplasty
- Endoscopic Surgery
- Facial Implants
- Facial Rejuvenation
- Otoplasty
- Laser Resurfacing
- Browlift
- Aesthetic Injectables
- Necklift
- Lip Augmentation
- Laser Surgery

# 30%

The approximate percent of Dr. Petroff's patients between 18 and 50 years old who undergo a first-time or revision rhinoplasty procedure.  
—Petroff Center



## WHAT THE EXPERT SAYS

When it comes to topical anti-aging treatments, I consistently recommend vitamins A and C. They help fight free radicals and reverse sun damage, which contribute to many of the aesthetic concerns my patients seek to correct.

# FACE VALUE

A skeptic of what he refers to as “minimally invasive and nonsurgical aesthetic trends that tout themselves as being able to completely reverse the signs of aging,” Dr. Petroff believes that tried-and-trusted procedures, in the hands of an experienced surgeon, offer “longer-lasting rejuvenation benefits.” Not one to recommend surgery unless he feels that it will best resolve a patient’s cosmetic concerns, Dr. Petroff doesn’t believe in cutting any corners. “I’m a proponent of the deep-plane facelift because it repositions the underlying muscles and tissues to yield dramatic results that last over time,” he explains. “My techniques and recommendations are based on how extensive each patient’s symptoms range. I tailor my approach in accordance with their needs.”

**“Patients should have access to safe, reliable procedures that are predictable and offer long-term benefits.”**

—Dr. Mark Petroff

As a state-licensed, type I ambulatory surgery center, the Petroff Center offers a full spectrum of specialized care in a safe, comfortable setting. Associate physician Dr. Joel P. Maier picks up where Dr. Petroff leaves off by focusing his practice on breast enhancement and body sculpting. “The practice employs a synergistic approach that spotlights each doctor’s unique surgical skills,” says Dr. Petroff. The freestanding complex also provides a high degree of privacy and personalized care, including a comprehensive medical spa. Here, patients can access a comprehensive menu of injectables, skin care services and laser procedures, including post-surgical treatments to help reduce swelling and speed recovery time.

## SURGICAL KNOW-HOW

### LIFT OFF

To comprehensively reverse the effects of jowling, droopiness and skin laxity, **Dr. Petroff** prefers the deep plane facelift for its ability to restore youthful integrity to an aging face.

### FORM AND FUNCTION

Seeking to improve beauty and function with every procedure performed, **Dr. Petroff** addresses both internal and external considerations, with the goal of delivering results that go beyond physical appearance.



Given the choice, Dr. Petroff prefers spending a bit more time operating if it means more aesthetic results and fewer complications for the patient. That’s why his facelift of choice for patients requiring comprehensive facial rejuvenation is the traditional deep plane procedure. “It affords maximum benefits and natural outcomes, while avoiding an overly tightened look,” he says. With a specialized focus on nasal surgery, Dr. Petroff favors “an open rhinoplasty technique,” which utilizes a small incision between the nostrils, particularly when he’s correcting tip deformities. “An open rhinoplasty allows for high visibility, helping to yield results I can proudly stand behind,” he says. Driven by the satisfaction his patients express post-surgically when their goals are realized, Dr. Petroff says that limiting his scope to the face and neck has enabled him to hone his skills in a field that “marries artistic expression with surgical application.”



# DR. JOEL P. MAIER

LAKE OSWEGO, OR

PETROFF CENTER

AMERICAN BOARD OF PLASTIC SURGERY



Certified by the American Board of Plastic Surgery and the American Board of Surgery, Dr. Joel P. Maier manages a **full-service practice**, with the perspective that there is no such thing as a quick fix. Instead, he maintains that proper nutrition habits go hand-in-hand with cosmetic enhancement, gaining patients' trust through an **honest, forthright candor** and deliverance of refined plastic surgery procedures.

PROCEDURES PERFORMED

- Abdominoplasty
- Breast Augmentation
- Body Contouring
- Liposuction
- Breast Lift
- Breast Reduction
- Sclerotherapy
- BOTOX® Cosmetic
- Injectable Fillers

# 12%

The percent increase in breast lifts from 2005 to 2006.  
—American Society of Plastic Surgeons (ASPS)



WHAT THE EXPERT SAYS

There are many measures patients can take to help maintain youth. Wearing sunscreen year round, not smoking and using a moisturizer formulated for your skin type can help prevent and deter the signs of aging.

# BODY BEAUTIFUL

Known for his warmth and approachability, Dr. Maier's experience in breast augmentation, breast lift/reduction and tummy tuck procedures complements his associate Dr. Mark Petroff's focus on faces. A proponent of patient education, Dr. Maier spends ample time during the consultation process, ensuring patients feel included and informed. "We look at before-and-after photos of past patients to help provide realistic expectations," he says. "I only proceed with treatment when I feel the patient and I are unified in our goal."

**"It's paramount to listen to what patients want so we have a roadmap of where we want to go."**

—Dr. Joel P. Maier

Highly vigilant regarding postoperative safety, Dr. Maier refers most of his patients to a nearby hospital recovery unit. Since many of his patients are busy moms seeking a return to their pre-pregnancy figures, Dr. Maier says his patients welcome the opportunity to rest and recover. "I like to keep a close eye on patients, even following minor procedures," Dr. Maier explains. "I visit them in recovery until they return home." Passionate about his profession, Dr. Maier says he gravitated toward plastic surgery while in medical school. "I was intrigued by the skill this specialty demands and loved the opportunity it offered to make a difference in someone's self esteem."

DETAILED TECHNIQUES

VERTICAL BREAST LIFT

*Dr. Maier favors a vertical mastopexy technique to create a naturally youthful silhouette and correct ptosis, or sag.*

TIGHTEN UP

*A high lateral tension abdominoplasty is Dr. Maier's preferred tummy tuck technique for trimming and slimming less-than-toned midsections.*



When it comes to breast enhancement, Dr. Maier aims for a natural look that complements a woman's body type and proportions. Since much of his practice caters to active moms and working professionals, he steers clear of obviously oversized implants. "I usually don't even discuss cup size with my patients," he says. "We simply focus on what looks good on the individual." For breast lifts, Dr. Maier utilizes the vertical lift technique, a procedure he says makes it easier to preserve breast tissue and reshape the breast mound to an uplifted, natural shape. When performing a tummy tuck, Dr. Maier favors a high lateral tension abdominoplasty procedure. "The approach allows me to drape and pull the skin in several directions to create a smooth, tightened look throughout the midsection."